

Pets in Pink 2020



SHIRLEY MAE BREAST CANCER ASSISTANCE FUND • shirleymaefund.org



Claire and Sophie resting from reading therapy. Missing Jerry and Clarence. Remembering Luke and Franklin.

January



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**
shirleymaefund.org

2020

Sunday							Monday							Tuesday							Wednesday							Thursday							Friday							Saturday								
December 2019							February 2020							1							2							3							4															
↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	M	T	W	T	F	↷	↷	
1	2	3	4	5	6	7									1																																			
8	9	10	11	12	13	14									2	3	4	5	6	7	8																													
15	16	17	18	19	20	21									9	10	11	12	13	14	15																													
22	23	24	25	26	27	28									16	17	18	19	20	21	22																													
29	30	31													23	24	25	26	27	28	29																													
5							↷								6							↷																												
							↷								7							↷																												
							↷								8							↷																												
							↷								9							↷																												
							↷								10							↷																												
							↷								11							↷																												
12							↷								12							↷																												
							↷								13							↷																												
							↷								14							↷																												
							↷								15							↷																												
							↷								16							↷																												
							↷								17							↷																												
							↷								18							↷																												
19							↷								19							↷																												
							↷								20							↷																												
							↷								21							↷																												
							↷								22							↷																												
							↷								23							↷																												
							↷								24							↷																												
							↷								25							↷																												
26							↷								26							↷																												
							↷								27							↷																												
							↷								28							↷																												
							↷								29							↷																												
							↷								30							↷																												
							↷								31							↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷															↷																												
							↷								</																																			



***Wish Mom and Dad would come home soon.
Carly and Cooper Clark***



2020

saturday

www.shirleymaefund.org • FREE FINANCIAL ASSISTANCE TO BREAST CANCER PATIENTS • 609.822.7172



*Cousins and best friends,
Patterson Kimble and Bella Caplan*

March



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Daylight Saving Time Begins

St. Patrick's Day

Spring Begins

February 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

April 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



**Afterglow Playboy
Bunny &
GC Afterglow
Creme Anglaise
support The
Michael J &
Shirley Mae
Funds. These funds
make a significant
difference to the
lives of many
in our
community.**



April



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8 April Fool's Day	9	10	11
12 Palm Sunday	13	14	15 1st Passover Seder	16 1st Day of Passover	17 Good Friday	18
19 Easter Sunday	20	21	22 Last Day of Passover	23	24	25
26	27	28	29 Earth Day	30	Ramadan Begins	

March 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

May 2020

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30



Celebrate the month of May – with Nola J !!!



May



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday																																																																																				
<p>April 2020</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30			<p>June 2020</p> <table> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td><td>4</td></tr> <tr><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td></tr> <tr><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td></tr> <tr><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td></tr> <tr><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30						1	2
S	M	T	W	T	F	S																																																																																				
			1	2	3	4																																																																																				
5	6	7	8	9	10	11																																																																																				
12	13	14	15	16	17	18																																																																																				
19	20	21	22	23	24	25																																																																																				
26	27	28	29	30																																																																																						
S	M	T	W	T	F	S																																																																																				
			1	2	3	4																																																																																				
5	6	7	8	9	10	11																																																																																				
12	13	14	15	16	17	18																																																																																				
19	20	21	22	23	24	25																																																																																				
26	27	28	29	30																																																																																						
3	4	5	6	7	8	9																																																																																				
10	11	12	13	14	15	16																																																																																				
17	18	19	20	21	22	23																																																																																				
24/31	25	26	27	28	29	30																																																																																				

Cinco de Mayo

Shirley Mae Run &
Michael J. Walk

Mother's Day

Ramadan Ends

Memorial Day



*The Birthday Boys!
Benny & Ozzie Alexander*

June



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21 Flag Day	22	23	24	25	26	27 Summer Begins
28 Father's Day	29	30				

May 2020

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

July 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Happy 36th Birthday Sunny Sunoco!
Pooh Bear & Lola

July



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>June 2020</p> <p>1 2 3 4 5 6</p> <p>7 8 9 10 11 12 13</p> <p>14 15 16 17 18 19 20</p> <p>21 22 23 24 25 26 27</p> <p>28 29 30</p>	<p>August 2020</p> <p>1</p> <p>2 3 4 5 6 7 8</p> <p>9 10 11 12 13 14 15</p> <p>16 17 18 19 20 21 22</p> <p>23/30 24/31 25 26 27 28 29</p>	1	2	3	4	
5	6	7	8	9	10	11 Independence Day
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

www.shirleymaefund.org • FREE FINANCIAL ASSISTANCE TO BREAST CANCER PATIENTS • 609.822.7172



Welcome
Tori Neustadter...
wishing for a cure in
a field of dreams.

August



SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND

shirleymaefund.org

2020

Sunday							Monday							Tuesday							Wednesday							Thursday							Friday							Saturday																																		
July 2020							September 2020																																			1																																		
↗	M	T	W	T	F	↘	↗	M	T	W	T	F	↘																																																															
			1	2	3	4				1	2	3	4	5																																																														
5	6	7	8	9	10	11	6	7	8	9	10	11	12																																																															
12	13	14	15	16	17	18	13	14	15	16	17	18	19																																																															
19	20	21	22	23	24	25	20	21	22	23	24	25	26																																																															
26	27	28	29	30	31		27	28	29	30																																																																		
2	↗3						↗4						↗5						↗6						↗7						↗8																																													
9	↗10						↗11						↗12						↗13						↗14						↗15																																													
16	↗17						↗18						↗19						↗20						↗21						↗22																																													
23/30	↗24/31						↗25						↗26						↗27						↗28						↗29																																													



*Summer may be over but
I'm always in bloom!!
JoJo Kaplan*

September



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**
shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14 Labor Day	15	16	17	18	19
20	21	22	23	24	25 Rosh Hashanah begins at sundown	26 1st Day of Rosh Hashanah
27	28	29 Autumn Begins	30			
Kol Nidre	Yom Kippur					

August	2020	October	2020
S M T W T F S	S M T W T F S	S M T W T F S	S M T W T F S
	1		1 2 3
2 3 4 5 6 7 8		4 5 6 7 8 9 10	
9 10 11 12 13 14 15		11 12 13 14 15 16 17	
16 17 18 19 20 21 22		18 19 20 21 22 23 24	
23/30 24/31 25 26 27 28 29		25 26 27 28 29 30 31	

www.shirleymaefund.org • FREE FINANCIAL ASSISTANCE TO BREAST CANCER PATIENTS • 609.822.7172



Joey and Maggie can't wait to see you at Paper Chase this summer!



shirleymaefund.org

Sunday

Tuesday

Thursday

saturday

www.shirleymaefund.org • FREE FINANCIAL ASSISTANCE TO BREAST CANCER PATIENTS • 609.822.7172



*"The newest member of our family, Pluto,
joins us in supporting
The Shirley Mae Breast Cancer Assistance Fund.
Jana, David, Amy and Michael Weiss*

November



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8 Daylight Saving Time Ends	9	10 Election Day	11	12	13	14
15	16	17	18 Veterans Day	19	20	21
22	23	24	25	26	27	28
29	30				Thanksgiving	

October 2020

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

December 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**H
a
p
p
y

H
o
l
i
d
a
y
s**



**In "LOVING
MEMORY"
of my
Beloved Gianni.
Donatella and I wish
you all a Very Happy
Holiday Season.
The Cutugnos**

December



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**
shirleymaefund.org

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
November 2020 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
				Ist Night of Chanukah	Ist Day of Chanukah	
20	21	22	23	24	25	26
				Last Night of Chanukah	Last Day of Chanukah	
27	28	29	30	31		
	Winter Begins			Christmas Eve	Christmas	Ist Day of Kwanza
				New Year's Eve		January 2021 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24/31 25 26 27 28 29 30

SHIRLEY MAE BREAST CANCER ASSISTANCE FUND APPLICATION

NAME: _____

BIRTH DATE: _____

ADDRESS: _____

EMAIL ADDRESS: _____

SOCIAL SECURITY NUMBER: _____

DAY PHONE: _____ EVENING PHONE: _____

REFERRED BY: _____

HAVE YOU BEEN DIAGNOSED WITH BREAST CANCER? ____ YES ____ NO

PRIMARY CARE PHYSICIAN: _____

ADDRESS: _____

PHONE: _____

ONCOLOGIST: _____

ADDRESS: _____

PHONE: _____

SURGEON: _____

ADDRESS: _____

PHONE: _____

SPECIFIC TYPE OF ASSISTANCE REQUESTED:

Medication(s) by name: _____

Breast Prosthesis: _____

Cranial Prosthesis (Wig): _____

ANNUAL HOUSEHOLD INCOME: _____

TOTAL HOUSEHOLD ASSETS: _____

TOTAL HOUSEHOLD LIABILITIES: _____

INSURANCE PROVIDER: _____

ANY SPECIAL CIRCUMSTANCES: _____

Please read the following information carefully before signing:

I hereby understand and recognize that the Shirley Mae Breast Cancer Assistance Fund (the "Fund") is part of The Gold Foundation, a New Jersey non-profit corporation which is a tax exempt organization pursuant to Internal Revenue Code Section 501(c)(3). The Fund has been established for the benefit of those people diagnosed with breast cancer to provide prescriptions, prostheses, and/or selected or related items in support of an individual's physical and emotional well-being. The Fund will grant support on an equal opportunity basis and without regard to an applicant's race, color, religion, creed, ethnicity, marital status or sexual orientation. However, the Fund is only authorized to provide assistance to those individuals with breast cancer who have demonstrated financial need. Accordingly, I hereby certify that the financial information set forth on this application concerning my annual household income, assets, liabilities and insurance provider is true and accurate, and that the purchase of the goods and services that I have requested of the Fund cannot be purchased by me and my family without incurring financial hardship. I further certify that I have been diagnosed with breast cancer and that I and my family do not have adequate insurance coverage which would pay for such goods and services that I have requested the Fund to purchase on my behalf. I understand that if any of the information set forth above is false, I am subject to punishment.

SIGNATURE: _____

DATE: _____

My signature above grants permission for Fund representatives to contact my physician(s).

Complete & mail this application to:

Shirley Mae Breast Cancer Assistance Fund
PO Box 3265, Margate, NJ 08402



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

shirleymaefund.org



free

Financial assistance to breast cancer patients

Offering relief for the unanticipated burdens of purchasing:

- Prescribed breast cancer medications that exceed insurance coverage
- Breast prostheses and related items
- Wigs • Lymphodema sleeves and gauntlets • Other related items

No insurance or under-insured? We can help.

This financial assistance is absolutely free. You are eligible if you have breast cancer; you live, work or receive medical treatment in Southeastern New Jersey and you have financial need. Simply complete the brief application above.

Apply online at www.shirleymaefund.org or we will mail you an application if you call to request one – 609-822-7172.

**Know a breast cancer patient?
Tell them about Shirley Mae.**

**To make a donation, send to:
Shirley Mae Breast Cancer Assistance Fund
PO Box 3265, Margate, NJ 08402**



**SHIRLEY MAE
BREAST CANCER
ASSISTANCE FUND**

www.shirleymaefund.org

Cover Photo: "One Team, One Dream...Finding a Cure."

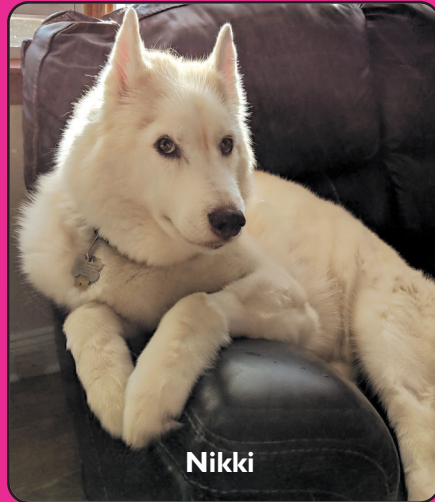
Dogs in the sand: (L-R) Mollie, Leo and Jager; Dogs in the boat: (L-R) Val, JagR, Dudley and Tico.

With Special Thanks To our graphic artist Jackie Caplan for all of her hard work and dedication.

Our Mission: Individuals diagnosed with Breast Cancer suffer numerous unanticipated medical, emotional and financial difficulties. The Shirley Mae Breast Cancer Assistance Fund seeks to provide relief to those individuals who live, work or receive medical treatment in Southeastern New Jersey and have demonstrated financial need, by securing selected items as needed. It is our hope that by easing the financial hardship in this way, we can lessen the burden, and that the subsequent reduction in stress might facilitate a strong recovery for friends and neighbors in need.



CodyGlenn



Nikki



Claire & Sophie



Marley, Molly & Simba



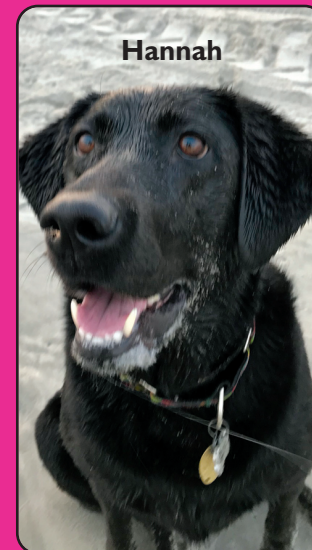
Nigel



Ernie



Laika



Hannah



My homies

Burton & Chaz

"Dogs and owners all have fun getting together and making friends at the Margate City Dog Park."

MARGATE CITY DOG PARK



Eddie & Ruby